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| **LISE LOTTE BJORCK**  Graphic Design/Advertising | |  | |  | lisebjorck@gmail.com 805-709-4490  **www.bonafidegraphicdesign.com** |
| SUMMARY  Well-rounded designer with in-house and remote freelance experience. Strong collaborator and business minded with understanding of budgets and timelines. Comfortable asking questions and committed to continual skill development. Broad experience: print and digital, film posters, signage, illustration, photography, packaging, festivals, mailers, etc.  EXPERTISE   * Graphic Design & Illustration * Photography / Retouching * Print Design & Production * Communications Strategy * Storyboards & Renderings * Planning & Research * Concepting / Ideation * Print Art Direction * Video Editing / Lyric Videos   TOOLS   * InDesign * Photoshop * Illustrator * After Effects * Acrobat * Web (Wix, DreamW) * M-Chimp * MS Office   EDUCATION  **B.A., Illustration & Graphics**  Art Center College of Design  Pasadena, CA |  | |  | | PROFESSIONAL EXPERIENCE  **Graphic Arts/ Principal** 2000 to Present  **Bonafide Graphic Design, Atascadero, CA**  Graphic Design Professional with experience working in the film industry using Adobe Creative Suite producing print and digital assets for Paramount Pictures, Warner Brothers, Columbia Pictures, 20th Century Fox, Dark Horse Productions, Unleashed Music, and Canton Library Management.   Print: Bought Advertising and designed ads for SiMEDEx for print in magazines. Created print designs for events like Morro Bay Harbor Festival (Key Art, Logo Design, Posters). Developed film posters and billboards that went to print for movies like Throw Mama from the Train, Rain Man, Far And Away, Moonstruck, Prince of the Himalayas, Presumed Innocent, Betrayed, Reversal of Fortune.   Digital: For Unleashed Music and Independent Artists (i.e. Dawson Rutledge, Greg Amici, Andre Le France) created digital assets and YouTube presence. (Thumbnails, Logos, Profile Pictures, Web Banners, videography) Experienced with After Effects and Adobe Premier.   Social: For SiMEDEx creating all LinkedIn digital assets, including video content. With Unleashed Music's artists/clients created digital assets prepared for Social Networks (Twitter, YouTube, Instagram, and Facebook).   Portfolio: [www.bonafidegraphicdesign.com](http://www.bonafidegraphicdesign.com)  **Design & Production**  2017 to Present (Freelance)  **Color Craft Printing, Atascadero, CA**  1-year full time; provided production and customer support. Continue to offer graphic design support (print and digital assets).  **Design print and digital & assistant sculptor**  2013 to 2017 (Freelance)  **Posson Sculpture, Atascadero, CA**  Graphic and website design, communications and event awards.  Social: For SiMEDEx creating all LinkedIn digital assets, including video content. With Unleashed Music's artists/clients created digital assets prepared for Social Networks (Twitter, YouTube, Instagram, and Facebook). |